



ClearTrust

CLEAR LOOP SECURITY

ClearTrust Service Overview

Simple Security, Serious Results — an SME-first approach to cybersecurity

ClearTrust is a managed security service built for small and medium-sized businesses. It combines expert security steering, an on-demand service desk, and continuous vulnerability management into a single subscription. Delivered across three tiers, you pay only for what your organisation actually needs.

Introduction

Most businesses want to do more about security, but they don't have the resources for services designed for large enterprises. There is no security in obscurity when attackers are firing on all cylinders, all the time, and the current offerings for SME security are often too costly, targeting use cases which create more work for teams who are already stretched too thin.

ClearTrust takes a different approach. Rather than selling tooling and leaving you to run it, we provide the expertise to prioritise the right work, the hands-on support to answer day-to-day questions, and the vulnerability management capability to find and fix issues before attackers reach them.

Everything is delivered on a risk-based approach that starts from your organisation's current maturity, not a generic checklist. The service is structured across three tiers, each a superset of the one before, so that it scales alongside your business without forcing you into capability you do not yet need.

The scale of the challenge

Size does not matter to an attacker. Smaller organisations are targeted at scale by automated attacks which do not discriminate, and they are far less likely to have a plan in place when something does go wrong.



Statistics like these are alarming and speak to the size of the problem at hand. In an ever-changing environment, using outdated advice and legacy service providers makes it impossible for organisations to remain secure against a non-stop wave of attacks. Protection against modern threats requires pragmatic advice from experienced security professionals who can help you make the highest impact changes to your defences.

The ClearTrust Approach

Security is not a single product. Here is how we deliver it, across three connected service areas.



1. Risk and Controls

The first step is to establish where you stand. An initial assessment against the NCSC 10 Steps to Cyber Security gives a clear, evidence-based picture of your security posture and the priority areas for improvement:

- Assessment across all ten steps: risk management, engagement and training, asset management, architecture and configuration, vulnerability management, identity and access management, data security, logging and monitoring, incident management, and supply chain security
- Cyber Essentials guidance, the minimum standard recommended by the NCSC, with support throughout the certification process
 - Organisations holding a Cyber Essentials certification are 92% less likely to make a claim on their cyber insurance
 - Bid for contracts which mandate certification, lower your insurance premiums, and demonstrate your commitment to cybersecurity



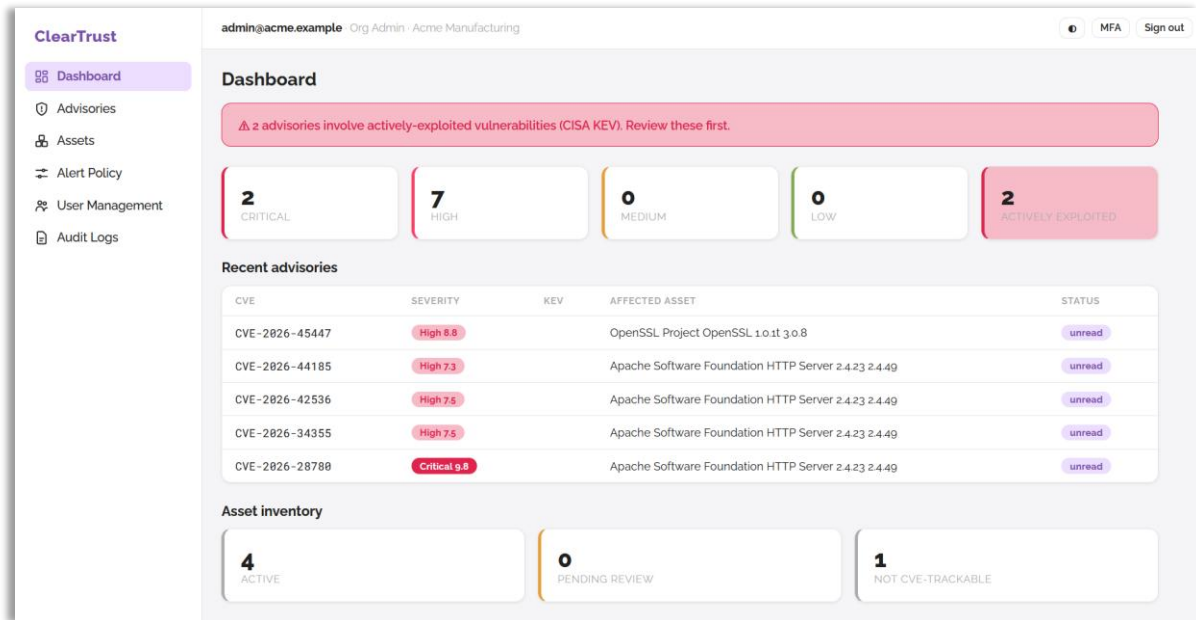
2. Security Management

The second step is ongoing expert guidance and support, so that security decisions are made with the right information and your team is never left without someone to ask:

- Security steering meetings provide expert-level guidance for a fraction of the cost of in-house specialists, prioritising security tasks using a risk-based approach stemming from your organisation's maturity
 - Steering covers data protection, network and systems security, compliance obligations, third party and supply chain security, vulnerability management, security awareness training, and incident handling
- A service desk and communications channel for security and data protection queries, covering device configurations, fix advice, system and control queries, secure architecture recommendations, and vulnerability advisories
- Incident prevention and response workshops take a scenario-based approach, testing how your organisation would respond to ransomware, unreachable IT staff, biased supplier decisions, and phishing sent to your clients
 - Prevention through policy reviews, architecture assessments, and a risk-based approach; response through forensic collection of evidence, isolation and mitigation of threats, and steering for next steps



3. Vulnerability Management



The third step is continuous visibility of the weaknesses in your estate, with the human expertise to verify and prioritise what matters:

- Vulnerability alerting through an easy to use interface with configurable alerts, supporting all systems through open CVE databases, and a simple dashboard to view your estate at a glance
- Monthly vulnerability scanning to detect and verify vulnerabilities across your digital estate, giving an accurate understanding of your risk areas
- Penetration testing brings in human expertise, detecting complex vulnerabilities before attackers find them first, annually with the option to uplift to quarterly
- A monthly newsletter on emerging threats covering indicators of compromise, common attack vectors, infrastructure hardening guidance, and intelligence on targeted industries
- Phishing assessments tailored to your business, integrating with all major mail clients, using real-world tactics with customisable difficulty and optional AI-enhanced campaigns

Service Components

ClearTrust is delivered across three tiers. Each tier is a superset of the one before, so the service grows with your organisation rather than being replaced by it.

SERVICE	Lite	Business	Pro
Risk and Controls			
Initial assessment against NCSC 10 Steps to Cyber Security	✓	✓	✓
Cyber Essentials guidance	✓	✓	✓
Security Management			
Security steering meeting	Quarterly	Monthly	Monthly
Service desk/comms channel for security and data protection support	2 hrs a month	4 hrs a month	8 hrs a month
Incident prevention and response workshop, with advice on key areas for improvement	—	Annual	Quarterly
Vulnerability Management			
Vulnerability alerting	✓	✓	✓
Monthly newsletter on emerging threats and mitigation strategies	✓	✓	✓
Monthly vulnerability scanning (up to a fixed no. of assets)	—	✓	✓
Annual pentest (up to a fixed no. of assets) – option to uplift to quarterly	—	—	✓
Quarterly phishing assessments	—	—	✓

✓ Included — Not included in this tier

Frequencies and hours are shown where a service is included at a set cadence.



Choosing ClearTrust

Traditional managed service providers tend to increase the workload of the teams they are meant to support, and few of them can objectively review their own work.

ClearTrust offers a fresh perspective over legacy service providers, empowering your business to take security into your own hands and providing the information you need to improve your cybersecurity maturity.

ClearTrust

- ✓ Focus on business freedom
- ✓ Takes the pressure off your staff
- ✓ Empowers staff
- ✓ Security by design
- ✓ Real security impact
- ✓ Comprehensive security
- ✓ Independent oversight of your MSPs

Legacy Service Providers

- ✗ Vendor lock-in
- ✗ Increases workload
- ✗ Forces dependency
- ✗ Security remains obscure
- ✗ Tick-box exercise
- ✗ Directionless approach
- ✗ Run by MSPs, marking their own homework

We aim to please, and by using ClearTrust you'll steer your organisation toward a resilient future. With decades of experience in the cybersecurity industry, you'll be receiving expert advice to enhance and grow your business.

You'll be ahead of the curve for the latest threats targeting your organisation, competing with the standard of security seen in large businesses for a fraction of the price.

Why ClearTrust?

- We are security professionals with a proven track record across all areas of cybersecurity
- We built this service from the ground up to address the concerns we have seen from every SME we have worked with
- We are laser-focused on the real issue — fixing your problems
- We are owned and run by friendly, straight-talking Yorkshire folk



ClearTrust

Key Benefits

- Empower your employees to drive cybersecurity progress rather than working around it
- Win more contracts by demonstrating concrete, certifiable security
- Get the most value possible from your existing MSPs, with independent oversight of the work they deliver
- Demonstrable success in meeting compliance obligations, with evidence generated as a by-product of the service
- Decrease your mean time to remediate vulnerabilities with actionable, prioritised insight

**Find out how ClearTrust can simplify security
for your business**

clearloopsecurity.com

